

THEO HEINEMAN

SPEAKER PRESS KIT



*2011 Manitoba Woman Entrepreneur of the Year
"Building Business" and "Overall Excellence"*

*2010, 2011, 2012, 2014 BBB Torch Award
Marketplace Ethics and Integrity*

*2014, 2013 & 2011 Canadian Society of Safety Engineers Award
Outstanding Achievement by a Group*

*2015 Finalist – Safety Leader of the Year
Canadian Occupational Safety*

PROFESSIONAL BIOGRAPHY

Widely recognized as a leader and expert in both business and Safety Management Systems, Theo is passionate about:

- *Having an impact on sending workers home safe and healthy at the end of every work day*
- *Supporting entrepreneurs in creating profitable and sustainable businesses*
- *Fostering reverence for life*

Theo has over 20 years of experience as a business owner and entrepreneur. She has more than 15 years' experience working as a safety professional providing consulting and training in Canada, the U.S and the U.K. She is the Founder, President and CEO of 1Life Workplace Safety Solutions Ltd., and since starting her company in 2009, she has experienced significant growth and established a recognized brand in Manitoba.

Some of Theo's other milestones include:

- 2015 Canadian Safety Leader of the Year Finalist
- Awarded 2014, 2013 & 2011 Canadian Society of Safety Engineering "Outstanding Achievement by a Group"
- 2011 Manitoba Woman Entrepreneur of the Year Award winner for both "Building Business" and "Overall Excellence"
- Awarded 2010, 2011 and 2012 BBB (Better Business Bureau) "Torch Award" for Market Place Ethics and Integrity
- Proven track record of working with organizations nationally and internationally to reduce their total cost of risk and create healthier, more profitable and sustainable work environments
- Board Certified Canadian Registered Safety Professional (CRSP)
- Certified Safety and Health Consultant (Canadian Society of Safety Engineers)
- Lloyds Register and COR-certified Safety Management System auditor
- 10 years of experience as a Paramedic, witnessing first-hand the acute effects of workplace injuries and illness
- Highly requested presenter to many organizations such as the Canadian Society of Safety Engineering National Conference, Accident Prevention Association, and the Manitoba Construction Safety Association Professional Development Conferences, Safe Health Care Conference and many more
- Instructor for Red River Community College, Occupational Safety and Health Certificate Program
- In 2012, Theo was the only individual from a private company requested to sit on the WCB Future State of Injury Prevention Stakeholder Advisory Committee
- 2014/2015 Manitoba Chamber of Commerce President's Advisory Committee for Manitoba's Workforce
- 2015-2016 Board of Directors of The Electrical Association of Manitoba, The Better Business Bureau of Manitoba and NorthWest Ontario and the Winnipeg Executives Association
- Member of the Entrepreneurs Organization



Outstanding Achievement by a Group 2011, 2013 & 2014

With powerful stories that have the ability to touch and inspire, Theo is a master in inspiring owners, managers and workers into action. Safe workplaces equal reductions in loss along with improvements in productivity and quality, resulting in healthier employees and a more profitable and sustainable business.



THEOHEINEMAN.CA

Entrepreneur, Educator, Dynamic Speaker

KEYNOTES

Take Safety to the Bank

Today, generative (or enlightened) corporations recognize that effective Safety Management Systems or (lack thereof) results in a significant impact on organizational performance including the bottom line. They are leveraging these systems to grow and sustain their organizations by using it as a competitive advantage to hire and retain top talent, increase profits and build a solid reputation with stakeholders.

Discover:

- How organizations are leveraging Safety Management to be a competitive advantage in comparison to those that don't.
- Why "compliance" driven safety never works and what to do about it.
- How to get compliance and make more profits at the same time.
- Without these critical building blocks your Safety System won't work.
- The top 3 ways most organizations waste a colossal amount of time, money and resources and how to avoid these pitfalls.

High Stakes: The High Cost of Careless

"We have been a safe company for 20 years; I never thought it would happen to us." Sadly, too many organizations are completely unaware of safety related vulnerabilities, or they are aware but unwilling to take the required action. Many learn harshly and unexpectedly through devastating pain, but after it's too late.

Discover:

- How stakeholders that are "careless" face the high cost of shocking and unexpected consequences.
- The hidden emotional and business costs of serious workplace incidents.
- How you can "care more" now, AND pay less today and tomorrow.
- The impact of criminal liability and reputational damage.



Businesses that are not compliant with safety laws tend to lose a lot of money, lose important relationships and as a result their businesses don't grow.

Safe workplaces equal reductions in loss along with improvements in productivity and quality, resulting in healthier employees and a more profitable and sustainable business."
-Theo Heineman

Don't see what you're looking for? Inquire about a custom designed workshop!

ENDORSEMENTS

"Theo was one of the best presenters I have seen in many years of attending such events. (IPAM-CSSE Conference). Her passion and connection were so evident."

Jim Duthie, Manager Safety and Environment, Valeant Pharmaceuticals
(CCOHS National Safety Leader of the Year Award Recipient)

"Theo is a very charismatic speaker, who does not only focus on her presentation but rather on the needs of the attendees. She personalized her presentation to assist individual concerns and there was definitely positive feedback from the group that attended. I would definitely have her speak again should the opportunity present itself." **Virginia Friesen, Pembina Valley HR Group**

"Theo is an extraordinary teacher and trainer. She helped us achieve our end goals and provided the training to continuously improve our company. Theo is a powerful communicator, making complex subjects understandable. Our safety program and, in fact, our business is immeasurably stronger for having Theo's expertise to guide us." **Chris Mussell, Production Manager, Paramount Windows**

"What sets Theo apart is her passion for safety, her commitment to our industry and its people, her sincerity and above all, her professionalism." **Stan Kruse, Director, Manitoba Heavy Construction Association Safety Program**

"Theo was really good. Good for our techs to see liability & risk issues and responsibilities from a professional in the industry." **Attendee, Manitoba Trucking Association Expo 2013**

"Before meeting Theo, I didn't realize the seriousness and depth of workplace safety. Her company and passion are assets to any business. I highly recommend any company to take the time to meet her and see what she can do for you to be a safer workplace." **Mike Gordon, The Birchwood Automotive Group**

"We recognize the value that Theo and 1Life Workplace Safety Solutions Ltd. can bring our client's business. Sound workplace safety and health practices will result in improved insurance rates, fewer claims, more profitability and a happier workforce." **Ken Feasey, Senior Partner, Ranger Insurance Brokers**

"Since becoming an Accredited Member of the BBB we have witnessed an impressive, dynamic and enthusiastic approach regarding services and solutions by providing such a holistic client centric approach to her business community." **Reno Augellone, Director of Sales and Marketing, BBB Manitoba**

"I will have to say that the safety management training I recently completed with Theo was communicated in a way that really got my attention. She made me realize for the first time that I really do need to get more involved in our safety program on a daily basis to get the message out that our policies/procedures/rules need to be implemented and enforced. In the end I know that this is insurance for the viability of my business and safety for my personnel. Thank you Theo!" **Jason Rohl, Owner, Rohl Enterprises Ltd.**

"Thank you so much Theo for your presentation. We had very, very positive feedback and they want a return of you!" **Louise Hardman, Executive Assistant, Building Professionals**

SAMPLE CLIENT LIST

- SHE Day
- Membertou First Nations, Sydney Nova Scotia
- Manitoba Chartered Professional Accountants
- Human Resource Management Association of Manitoba
- Manitoba Trucking Association
- CJOB Radio, Winnipeg
- Canadian Society of Safety Engineering & IPAM Conference
- Women Business Owners of Manitoba
- Building Owners and Managers Association of Manitoba
- Mercy Ships International
- Safe Health Care Manitoba
- Toast Masters Annual Convention
- Canadian Society of Safety Engineering National Conference
- Accident Prevention Association of Manitoba
- Manitoba Construction Safety Conference
- Manitoba Chamber of Commerce
- Professional Property Managers Association
- Winnipeg Chamber of Commerce
- Manitoba Landscapers Association
- Infonex/First Nations HR Conference
- Lorman Education Services
- Manitoba Farmers with Disabilities
- Manitoba Chambers of Commerce
- Women in Business
- The Heating, Refrigeration and Air Conditioning Institute of Canada
- Association of Manitoba Surveyors
- Community Futures Manitoba
- Manitoba Electric League
- Rotary Club
- International Association of Administrative Professionals
- Winnipeg Executives Association
- Onsite Waste Water Installers of Manitoba
- Manitoba Family Services

IN THE MEDIA

January 2016, Theo featured on CJOB Radio – Discussing the results of the precedent setting Metron Construction tragedy decision along with Norm Keith, LLM, Faskin Martineau.

August 2014, Theo featured expert on “Charles Adler”- CJOB Talk Radio, discussing the ever changing workplace safety & health legislation in Manitoba.

June 2014, Theo featured expert on “Talk to the Experts”- CJOB Talk Radio along with Lynda Kolly from Threads of Life, discussing the launch of the Young Worker Training Program, free to youth in Manitoba.

May 2014, Theo interviewed as interviewed as expert in Manitoba safety culture by Marcy Markusa - CBC Information Radio interviewed with Lynda Kolly from Threads of Life regarding Young Worker Safety Culture and the impact workplace incidents truly have to families and the community.

May 2014, Theo interviewed on The Nighthawk with Greg Mackling - CJOB Talk Radio discussing the launch of the Young Worker Training Program, free to youth in Manitoba.

November 2013, Theo featured expert on “Ty Knows a Guy”- CJOB Talk Radio discussing the current legislation and responsibility when hiring contractors in Manitoba; both residential and commercial.

July 2013, Theo featured expert on “Talk to the Experts”- CJOB Talk Radio discussing the current trends and requirements for Safety Management Systems in Manitoba.

June 2013, Theo featured expert on “Talk to the Experts”- CJOB Talk Radio discussing COR Certification in Manitoba.

March 2013, Theo nominated for the YMCA-YWCA of Winnipeg “Women of Distinction” Award for Management & Leadership.

January 2013, 1Life announced as a finalist for the 2013 Winnipeg Chamber of Commerce Spirit of Winnipeg Awards.

November 2012, Theo interviewed by Winnipeg Free Press following her workshop with the Manitoba Farmers with Disabilities.

August 2011, Theo featured in Winnipeg Woman Magazine - “10 Questions with Theo Heineman”

July 16, 2011, Theo featured expert on “Talk to the Experts” - CJOB Talk Radio Theo interviewed about being the 2011 Woman Entrepreneur of the Year and workplace violence and harassment issues.

December 23, 2010 Theo interviewed after photo radar worker attacked- Winnipeg Free Press Theo interviewed about safe work requirements and job hazards.

October 20, 2010 Theo interviewed after Flag Person Fatality- Winnipeg Sun Theo interviewed about safe work requirements and job hazards.

June 21, 2010 Theo interviewed as expert in innovative Safety Management Technology - Winnipeg Sun, CTV, CBC, City TV, and Shaw. Habitat for Humanity applauds mySafetyAssistant's innovative Manitoba specific Safety Management System and online training.

January 20, 2010 Theo interviewed as expert about the need for increased Workplace Safety - Winnipeg Sun, CTV, CBC, Global, City TV, and Shaw 1Life Workplace Safety Solutions and Ranger Insurance Brokers on the importance of Workplace Safety.





DID YOU KNOW? IN CANADA:

670 workers are injured
EVERY DAY

28 amputations occur
EVERY WEEK

3 workers are killed
EVERY DAY*

*2012 WCB statistics

Workplace Safety laws apply
to ALL employers.

When an employee is injured
at work employers are guilty
until they can prove they're
not.

Recent fines for serious
incidents have exceeded
\$100,000.

No insurance can be
purchased for this kind of
liability.

Do you need an engaging, high energy presentation in the area of Safety Management or Business Growth and Development that bring tremendous value to your audience?

*** Industry Events * Academic Events * Corporate Events
* Training Events * Association Meetings & Events**

*Theo's speaking fees are based on half day or full day. *Special rates are offered for Not for Profit organizations.*

Speaking fees can vary dependant on the time, level of customization, audience size and type of engagement you want a speaker for. Theo would love to work with you. If you are hosting an event with specific requirements, please [contact us](#) to discuss your specific event and learn if Theo would be the right fit for you as your speaker.

We understand that budgets are often an issue. If you have no speaker budget, or a low speaker budget, we still may be able to work together. Theo does a limited amount of pro-bono speaking engagements and considers all requests. A minimum number of attendees, the possibility to sell or display products and upcoming workshops to the attendees, and Theo's schedule will be factors in choosing the appropriate pro-bono events.

What People Are Saying...

"What sets Theo apart is her passion for safety management, her commitment to our industry and its people, her sincerity and above all, her professionalism."

Stan Kruse, Director Manitoba Heavy Construction Association

"She is a very charismatic speaker, who does not focus only on her presentation but rather the needs of the attendees. She personalized her presentation to assist individual concerns and there was definitely positive feedback from the group that attended. I would definitely have her speak again should the opportunity present itself."

Virginia Friesen, Pembina Valley HR Group

CONTACT INFORMATION

If you know of a group or event that would benefit from hearing
Theo speak please contact us!

THEO HEINEMAN
Theo Heineman

CONNECT WITH THEO



LEARN MORE

For more information about Theo visit:

www.TheoHeineman.ca

Theo Heineman

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